

The Society for AIDS Care  
**Mask Design Contest Guidelines**

1. Background

The Society for AIDS Care organizes the first Mask Design Contest in 2011. Mask is used as a symbol of identity protection for people living with HIV/AIDS (PLHIV) due to the fear of discrimination. Participants are invited to learn more about HIV/AIDS and the challenges PLHIV faced through creating masks, thus to eliminate misconceptions and discrimination. The masks will be given to participants of AIDS Walk and other public education events, to encourage them to experience the stress caused by invisible masks of PLHIV.

2. Objectives

- (a) Promote acceptance to PLHIV through art creation;
- (b) Strengthen participants' knowledge of HIV/AIDS.

3. Theme

Participants should design a mask surrounding the theme of **"Say No to Discrimination!"**.

4. Divisions

- (a) Secondary School Division
- (b) Public Division

5. Registration

- (a) Secondary School Division

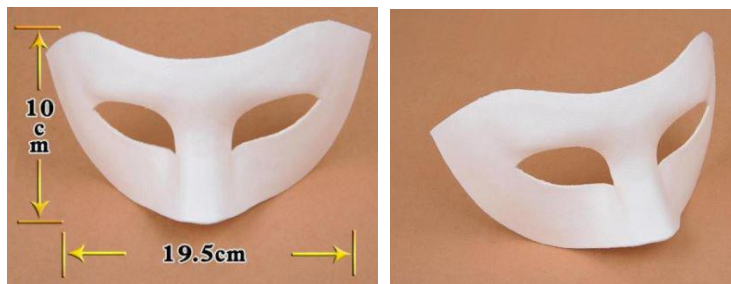
Participants of Secondary School Division should register through respective schools.

Schools should fill out the School Registration Form attached and submit it on **or before** **22<sup>nd</sup> February 2021.**

by: Email: [edupub@aids scare.com.hk](mailto:edupub@aids scare.com.hk) Fax : 2521-7668

Each school will be given at the most 5 free-of-charge blank masks and 25 sheet colored cardboard paper (on a first come, first served basis). Schools can purchase blank masks of any style as long as they can be worn.

Schools can arrange staff or representative to **pick up the requested masks and cardboard papers on or before 22<sup>nd</sup> February 2021**. If schools request to post the masks and cardboard papers, it will pay by post.



(Mask design and size reference, spot punch with hair band)

(b) Public Division

Participants should contact us by email or phone **on or before 22<sup>nd</sup> February 2021** to arrange pick up, or purchase a blank mask elsewhere.

Email: [edupub@aidscare.com.hk](mailto:edupub@aidscare.com.hk)

Phone: 2559-2006

6. Submission

All participants can select to submit their masks or mask photo. All participants and Secondary School participants (\*Secondary School Division should submit their masks or mask photo through respective schools. Teachers are advised to collect all the submissions and return them to us.) All submissions should be made, by post, email or in person, **on or before 8<sup>th</sup> March 2021**. To avoid wastage, teachers are encouraged to return all unused masks when submitting the entries. Address: Mongkok, Kowloon (full address will be sending to school teacher).

All participants are required to **complete an online application form**, and **write a reference code at the back of all submission or mask photo file**. The reference code for Secondary School Division should include School Code\*, Class and class number, while submissions for Public Division should include contact number. If reference code is not found at the back, at the photo file or online application form is not submitted by the deadline, the work will not be eligible to enter the competition. **All submission will not be returned, submissions may exhibit on our promotion event for education use.**

Online application form: [https://docs.google.com/forms/d/12-](https://docs.google.com/forms/d/12-CTaCVOaA3zo5eoEtctqfRnkRHZgpV1Ykz7RI4lfD4/viewform?edit_requested=true)

[CTaCVOaA3zo5eoEtctqfRnkRHZgpV1Ykz7RI4lfD4/viewform?edit\\_requested=true](https://docs.google.com/forms/d/12-CTaCVOaA3zo5eoEtctqfRnkRHZgpV1Ykz7RI4lfD4/viewform?edit_requested=true) (School Division)

[https://docs.google.com/forms/d/1sIKKgghNB1h9v1xMwHLhc1wz9UWTbePT2p-](https://docs.google.com/forms/d/1sIKKgghNB1h9v1xMwHLhc1wz9UWTbePT2p-8Vi1T8Et0/viewform?edit_requested=true)

[8Vi1T8Et0/viewform?edit\\_requested=true](https://docs.google.com/forms/d/1sIKKgghNB1h9v1xMwHLhc1wz9UWTbePT2p-8Vi1T8Et0/viewform?edit_requested=true) (Public Division)

**\*Information regarding School Code will be notified to teacher-in-charge after application.**

7. Awards

(a) Personal Awards

All participants will receive a certificate.

The following awards will be chosen for each division (No. of award):

- Facebook Most Popular Award (3): Participants take a photo of their masks, name the photo with the reference code and upload to the online application form or email it to [edupub@aidscare.com.hk](mailto:edupub@aidscare.com.hk) on or before the submission deadline. Photos received will be uploaded to Facebook on every Friday (for photos collected on the last Fri till Thurs the week). The award would be given to the submission with the most number of "likes". Only the submissions with online registration form handed in will be uploaded. Participants should fill in the form on time. **The awardee will receive a trophy and gift set.**

(b) School Award

A "Most Active Participation School Award" will be given to school according to the number of submissions received.

## 8. Results Announcement

Every submission will be reviewed on the internet. Results will be announced on our website on 3<sup>rd</sup> May 2021. The winning submissions will be exhibited on our website. Awardees or representatives are encouraged to collect certificates and prizes at our office on or before late May 2021, collection afterwards will not be arranged.

## 9. Enquiry

For enquiries, please contact Ms. Lilian Leung or Ms. Yan Lee at 2559 2006 or [edupub@aidscares.com.hk](mailto:edupub@aidscares.com.hk).

### **Terms and Conditions for Competition**

- 1) Submissions must be the original works of participants without infringing the intellectual property rights of others. Submissions must not contain plagiarism, violence, blasphemy, pornography, smearing and personal attack, or they will be disqualified.
- 2) Submissions shall be the first time to enter a competition, and have never been awarded in any competitions before. The participant must be the sole designer and copyright owner of the submission and the copyright has not been assigned to other persons.
- 3) Participants should submit the mask and an online application form **by 8<sup>th</sup> March 2021**. Reference code should be printed or written clearly on the back of the mask. If the requirements are not met, submissions will not be entered into competition.
- 4) The Society for AIDS Care reserves the right to edit, publish, copy, distribute and exhibit submissions for promotion use. Submissions will not be returned to participants.
- 5) Participants are allowed to make only ONE submission.
- 6) **The results will be announced on our website on 3<sup>rd</sup> May 2021.** Awardees or representatives are encouraged to collect certificates and prizes at our office on or before late May 2021, collection afterwards will not be arranged.
- 7) The Society for AIDS Care reserves the right for all final decisions in cases of disputes, including but not limited to the result, awards and other related arrangements.
- 8) All submitted personal information will be treated confidentially for liaison and verification of personal identification purpose.



**Mask Design Contest: Say No to Discrimination!**

Secondary School Registration Form

School Name : \_\_\_\_\_

Contact Person : \_\_\_\_\_

Contact Number : \_\_\_\_\_

Email Address : \_\_\_\_\_

Mailing Address : \_\_\_\_\_

**Quantity of Masks Requested (\*Please reserved before pick up.)**

5 masks, 25 sheet colored cardboard paper (free-of-charge; on a first come, first served basis)	
Methods of mask pick up	<input type="checkbox"/> Arrange staff to pick up masks from SAC Centre (Free of Charge) *Pick up Date: _____
	<input type="checkbox"/> Pay by post
<b>Total</b>	

Remarks: Please arrange staff to pick up masks from SAC Centre. Pay by post will be charged if schools request to post the masks. **Mask pick up period: from now to 22<sup>nd</sup> February 2021 (Centre opening hours: 10a.m. to 5p.m., Mondays to Fridays, except public holiday)**

**Submission of the school registration form**

1) Fax : 2521-7668    2) Email : [edupub@aidscares.com.hk](mailto:edupub@aidscares.com.hk)

**Payment Method**

- Submit a crossed cheque payable to "The Society for AIDS Care Limited" along with this form
- Direct Deposit:  
BEA 015-228-10-400465-6    OR HSBC 096-158233-838    (Please send us the receipt)
- Pay in cash or by cheque when picking up masks at our centre.

Deadline for submission of Secondary School Registration Form is **22<sup>nd</sup> February 2021**. We will confirm your application through email within 3 working days. Masks will be dispatched or ready for pick up on or before 22<sup>nd</sup> February 2021. Deadline for masks and mask photo submission is **8<sup>th</sup> March 2021**. Please submit the masks with submission codes at the back or mask photo file, and instruct students to submit an online application form at [www.aidscares.com.hk/mask-design-contest](http://www.aidscares.com.hk/mask-design-contest) on or before the deadline. (Please refer to the attached guidelines for details.)

**Enquiry: Ms. Lilian Leung / Ms. Yan Lee at 2559-2006**