

The Society for AIDS Care
Mask Design Contest Guidelines

1. Background

The Society for AIDS Care organizes the first Mask Design Contest in 2011. Mask is used as a symbol of identity protection for people living with HIV/AIDS (PLHIV) due to the fear of discrimination. Participants are invited to learn more about HIV/AIDS and the challenges PLHIV faced through creating masks, thus to eliminate misconceptions and discrimination. The masks will be given to participants of AIDS Walk and other public education events, to encourage them to experience the stress caused by invisible masks of PLHIV.

2. Objectives

- (a) Promote acceptance to PLHIV through art creation;
- (b) Strengthen participants' knowledge of HIV/AIDS.

3. Theme

Participants should design a mask surrounding the theme of **"Say No to Discrimination!"**.

4. Divisions

- (a) Secondary School Division
- (b) Public Division

5. Registration

(a) Secondary School Division

Participants of Secondary School Division should register through respective schools.

Schools should fill out the School Registration Form attached and submit it on **or before 21st October 2022**

by: Email: edupub@aids scare.com.hk Fax : 2521-7668

Each school will be given at the most 50 free-of-charge blank masks (on a first come, first served basis). Schools can order additional blank masks of any style as long as they can be worn.

Schools can arrange staff or representative to **pick up the requested masks on or before 16th December 2022**. **If schools request to post the masks, it will be paid by recipient.**

(b) Public Division

Participants should contact us by email or phone **on or before 21st October 2022** to **arrange mask pick up on or before 16th December 2022**; participants may purchase a blank mask elsewhere.

Email: edupub@aids scare.com.hk

Phone: 2559-2006

6. Submission

Participants of Secondary School Division should submit their masks through respective schools. Teachers are advised to collect all the submissions and return them to us. All submissions should be made, by post or in person to our office, **on or before 20th December 2022**. To avoid wastage, teachers are encouraged to return all unused masks when submitting the entries. Address: Mongkok, Kowloon (full address will be sending after application confirmed).

All participants are required to complete an online application form, and write the reference code at the back of all submission. The reference code for Secondary School Division should include School Code*, Class and class number, while submissions for Public Division should include contact number. If reference code is not found at the back or online application form is not submitted by the deadline, the work will not be eligible to enter the competition. **All submission will not be returned, submissions may exhibit on our promotional event for education use.**

School Division Online application form -

https://docs.google.com/forms/d/e/1FAIpQLSfAqvDnncP3F9prfe2V_syL6suMAH7jqbyzfqYSYXxjxYOF_Q/viewform

Public Division Online application form -

https://docs.google.com/forms/d/e/1FAIpQLSfbW8OjgFzSH4E89uLYjznGleb7SEUrbBfCQIt4m3YVwtf_Azg/viewform

***Information regarding School Code will be notified to teacher-in-charge after application confirmed.**

7. Awards

(a) Personal Awards

The following awards will be chosen for each division (No. of award):

- Champion (1)
- 1st Runner-up (1)
- 2nd Runner-up (1)
- Outstanding Award (3)
- Facebook Most Popular Award (1): Participants can take a photo of their masks, name the photo with the reference code and email it to edupub@aidscare.com.hk on or before the submission deadline. Photos received will be uploaded to Facebook by us on every Friday (for photos collected on the last Fri till Thurs the week). The award would be given to the submission with the most number of “likes”. **Only submissions photos taken by participants with completed online application form handed in will be uploaded. Participants should fill in the form on time.**

Each awardee will receive a trophy and gift set.

(b) School Award

A “Most Active Participation School Award” will be given to school according to the number of submissions and completed online application forms received.

8. Results Announcement

Every submission will be reviewed by our panel. Results will be announced on our website in late March 2023. The winning submissions will be exhibited on our website. Awardees or representatives are encouraged to collect certificates and prizes at our office on or before late June 2023, collection afterwards will not be arranged.

9. Enquiry

For enquiries, please contact Ms. Lilian Leung or Ms. Yan Lee at 2559 2006 or edupub@aids scare.com.hk.

Terms and Conditions for Competition

- 1) Submissions must be the original works of participants without infringing the intellectual property rights of others. Submissions must not contain plagiarism, violence, blasphemy, pornography, smearing and personal attack, or they will be disqualified.
- 2) Submissions shall be the first time to enter a competition, and have never been awarded in any competitions before. The participant must be the sole designer and copyright owner of the submission and the copyright has not been assigned to other persons.
- 3) Participants should submit the mask and an online application form **by 20th December 2022**. Reference code should be printed or written clearly on the back of the mask. If the requirements are not met, submissions will not be entered into competition.
- 4) The Society for AIDS Care reserves the right to edit, publish, copy, distribute and exhibit submissions for promotion use. Submissions will not be returned to participants.
- 5) Participants are allowed to make only ONE submission.
- 6) **The results will be announced on our website in late March 2023.** Awardees or representatives are encouraged to collect certificates and prizes at our office on or before late June 2023, collection afterwards will not be arranged.
- 7) The Society for AIDS Care reserves the right for all final decisions in cases of disputes, including but not limited to the result, awards and other related arrangements.
- 8) All submitted personal information will be treated confidentially for liaison and verification of personal identification purpose.



Say No to Discrimination! Mask Design Contest

Secondary School Registration Form

School Name : _____

Contact Person : _____

Contact Number : _____

Email Address : _____

Mailing Address : _____

Quantity of Masks Requested (*Please reserved before pick up)

50 masks (free-of-charge; on a first come, first served basis)	<input type="checkbox"/> Yes <input type="checkbox"/> No
Methods of pick up	<input type="checkbox"/> Arrange staff to pick up masks from SAC Centre (Free of Charge) *Pick up Date: _____
	<input type="checkbox"/> Paid by recipient

Remarks: Please arrange staff to pick up masks from SAC Centre. Paid by recipient will be charged if schools request to post the masks. **Masks pick up period: from 12th September 2022 to 16th December 2022 (Centre opening hours: 10a.m. to 5p.m., Mondays to Fridays, except public holiday)**

Submission of the school registration form

- 1) Fax : 2521-7668 2) Email : edupub@aidscares.com.hk

Deadline for submission of Secondary School Registration Form is 21st October 2022. We will confirm your application through email within 3 working days. Masks will be dispatched or ready for pick up from 12th September 2022 to 16th December 2022. **Deadline for masks submission is 20th December 2022. Please submit the masks with submission codes at the back and instruct students to submit an online application form at www.aidscares.com.hk/mask-design-contest on or before the deadline.** (*Information regarding School Code will be notified to teacher-in-charge after application confirmed, please refer to the attached guidelines for details.)

Enquiry: Ms. Lilian Leung / Ms. Yan Lee at 2559-2006