

The Society for AIDS Care  
**Mask Design Contest Guidelines**

1. Background

The Society for AIDS Care organizes the first Mask Design Contest in 2011. Mask is used as a symbol of identity protection for people living with HIV/AIDS (PLHIV) due to the fear of discrimination. Participants are invited to learn more about HIV/AIDS and the challenges PLHIV faced through creating masks, thus to eliminate misconceptions and discrimination. The masks will be given to participants of AIDS Walk and other public education events, to encourage them to experience the stress caused by invisible masks of PLHIV.

2. Objectives

- (a) Promote acceptance to PLHIV through art creation;
- (b) Strengthen participants' knowledge of HIV/AIDS.

3. Theme

Participants should design a mask surrounding the theme of **“Say No to Discrimination!”**.

4. Divisions

- (a) Secondary School Division
- (b) Public Division

5. Registration

- (a) Secondary School Division

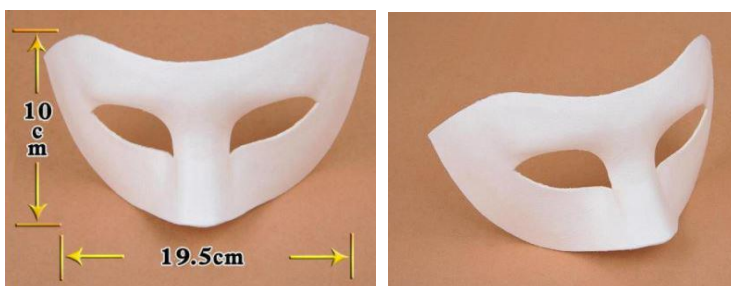
Participants of Secondary School Division should register through respective schools.

Schools should fill out the School Registration Form attached and submit it on **or before** **29<sup>th</sup> November 2024**

by: Email: [edupub@aids scare.com.hk](mailto:edupub@aids scare.com.hk) Fax : 2521-7668

Each school will be given at the most 30 free-of-charge blank masks (on a first come, first served basis). Schools can purchase order additional blank masks of any style as long as they can be worn.

Schools can arrange staff or representative to **pick up the requested masks from 2<sup>nd</sup> October 2024 till 29<sup>th</sup> November 2024**. If schools request to post the masks, it will be paid by recipient.



(Mask provided by SAC, mask design and size reference, spot punch with hair band)

(b) Public Division

Participants should contact us by email or phone to arrange blank mask pick up from 2<sup>nd</sup> October 2024 till 29<sup>th</sup> November 2024; participants may purchase a blank mask elsewhere.

Email: [edupub@aidscare.com.hk](mailto:edupub@aidscare.com.hk)

Phone: 2559-2006

6. Submission

Participants of Secondary School Division should submit their masks through respective schools. Teachers are advised to collect all the submissions and return them to us. All submissions should be made, by post or in person, on or before 20<sup>th</sup> December 2024 (5:00pm). To avoid wastage, teachers are encouraged to return all unused masks when submitting the entries. Address: 18/F, Win Century Center, 2A Mongkok Road, Mongkok, Kowloon.

**All participants are required to complete an online application form, and write the reference code at the back of all submission.** The reference code for Secondary School Division should include School Code, Class and class number, while submissions for Public Division should include contact number. If reference code is not found at the back or online application form is not submitted by the deadline, the work will not be eligible to enter the competition. **All submission will not be returned, submissions may exhibit on our promotional event for education use.**

**(Please copy the below links and search.)**

**School Division Online Application form:**

[https://docs.google.com/forms/d/e/1FAIpQLSdcbKu2eGuiJkuMJIwu\\_oQ\\_CCN6kVcGojw8YlusL\\_HsuIvvjQ/viewform](https://docs.google.com/forms/d/e/1FAIpQLSdcbKu2eGuiJkuMJIwu_oQ_CCN6kVcGojw8YlusL_HsuIvvjQ/viewform)

**School Division School Code List\*:**

[https://docs.google.com/spreadsheets/d/15mkH22no8XqgtfxAYXyR8hSBv-t\\_ymcQXJ52XzMYaQM/edit?gid=0#gid=0](https://docs.google.com/spreadsheets/d/15mkH22no8XqgtfxAYXyR8hSBv-t_ymcQXJ52XzMYaQM/edit?gid=0#gid=0)

**Division Online Application form:**

[https://docs.google.com/forms/d/e/1FAIpQLSd5EzCGGseYMaFWXkwJRhrRkLDQ11MfJnt2-MxCuTaq\\_VpinQ/viewform](https://docs.google.com/forms/d/e/1FAIpQLSd5EzCGGseYMaFWXkwJRhrRkLDQ11MfJnt2-MxCuTaq_VpinQ/viewform)

**\*If you are not able find your school code, please contact us for further information.**

7. Awards

(a) Personal Awards

The following awards will be chosen for each division (No. of award):

- Champion (1)
- 1<sup>st</sup> Runner-up (1)
- 2<sup>nd</sup> Runner-up (1)
- Outstanding Award (3)
- Facebook Most Popular Award (1): Participants can take a photo of their masks, name the photo with the reference code and email it to [edupub@aidscare.com.hk](mailto:edupub@aidscare.com.hk) on or before the submission deadline. Photos received will be uploaded to Facebook by us on every Friday (for photos collected on the last Fri till Thurs the week). The award would be given to the submission with the most number of “likes”. **Only submissions photos taken by participants with completed online application form handed in will be uploaded. Participants should fill in the form on time.**

(b) School Award

A “Most Active Participation School Award” will be given to school according to the number of submissions received.

8. Results Announcement and Prize Presentation Ceremony

Every submission will be reviewed by our panel. The list of shortlisted submissions will be sent to teachers by email, and to participants of Public Division by email within February 2025. Results will be announced within March 2025. All winning and first 100 shortlisted submissions will be exhibited. Awardees or representatives are encouraged to collect certificates and prizes at the ceremony, collection afterwards will not be arranged.

9. Enquiry

For enquiries, please contact Ms. Yan Lee at 2559 2006 or [edupub@aids scare.com.hk](mailto:edupub@aids scare.com.hk).

**Terms and Conditions for Competition**

- 1) Submissions must be the original works of participants without infringing the intellectual property rights of others. Submissions must not contain plagiarism, violence, blasphemy, pornography, smearing and personal attack, or they will be disqualified.
- 2) Submissions shall be the first time to enter a competition, and have never been awarded in any competitions before. The participant must be the sole designer and copyright owner of the submission and the copyright has not been assigned to other persons.
- 3) Participants should submit the mask and an online application form **by 20<sup>th</sup> December 2024 (5:00pm)**. Reference code should be printed or written clearly on the back of the mask. If the requirements are not met, submissions will not be entered into competition.
- 4) The Society for AIDS Care reserves the right to edit, publish, copy, distribute and exhibit submissions for promotion use. Submissions will not be returned to participants.
- 5) Participants are allowed to make only ONE submission.
- 6) The list of shortlisted submissions will be released within February 2025 to respective schools and participants of Public Division through email.
- 7) All participants, teachers and parents/guardians will be invited to attend the Award Presentation Ceremony within March 2025. Awardees or representatives should collect certificates and prizes there on the day; collection afterwards will not be arranged.
- 8) The Society for AIDS Care reserves the right for all final decisions in cases of disputes, including but not limited to the result, awards and other related arrangements.
- 9) All submitted personal information will be treated confidentially for liaison and verification of personal identification purpose.



## **Say No to Discrimination! Mask Design Contest**

### Secondary School Registration Form

School Name : \_\_\_\_\_

Contact Person : \_\_\_\_\_

Contact Number : \_\_\_\_\_

Email Address : \_\_\_\_\_

Mailing Address : \_\_\_\_\_

#### **Quantity of Masks Requested (\*Please reserved before pick up)**

30 masks (free-of-charge; on a first come, first served basis)	<input type="checkbox"/> Yes <input type="checkbox"/> No
Methods of mask pick up	<input type="checkbox"/> Arrange staff to pick up masks from SAC Centre (Free of Charge) *Pick up Date: _____
	<input type="checkbox"/> Paid by recipient

Remarks: Please arrange staff to pick up masks from SAC Centre. Paid by recipient will be charged if schools request to post the masks. **Mask pick up address: 18/F, Win Century Center, 2A Mongkok Road, Mongkok, Kowloon. Mask pick up period: from 2<sup>nd</sup> October 2024 to 29<sup>th</sup> November 2024. (Centre opening hours: 10a.m. to 5p.m., Mondays to Fridays, except public holiday)**

#### **Submission of the school registration form**

1) Fax : 2521-7668    2) Email : [edupub@aidscares.com.hk](mailto:edupub@aidscares.com.hk)

**Deadline for submission of Secondary School Registration Form is 29<sup>th</sup> November 2024.** We will confirm your application through email within 3 working days. Masks will be dispatched or ready for pick up from 2<sup>nd</sup> October 2024 to 29<sup>th</sup> November 2024. **Deadline for masks submission is 20<sup>th</sup> December 2024 (5:00pm).** Please submit the masks with submission codes at the back and instruct students to submit an online application form at [www.aidscares.com.hk/mask-design-contest](http://www.aidscares.com.hk/mask-design-contest) on or before the deadline. (\*For more details, please refer to the attached guidelines 6.)

**Enquiry: Ms. Yan Lee at 2559-2006**